

INTERNATIONAL
ISTANBUL
FURNITURE
FAIR

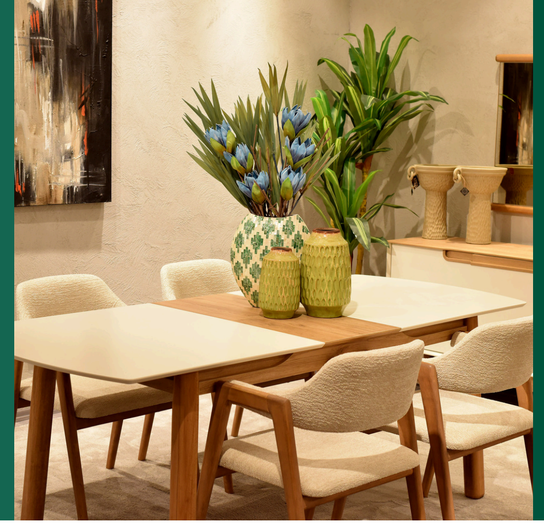
ULUSLARARASI İSTANBUL MOBİLYA FUARI

IIFF2025

INTERNATIONAL ISTANBUL FURNITURE FAIR

POST SHOW REPORT





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About The Show

IIFF2025 International Istanbul Furniture Fair, organised for the fourth time this year with the cooperation of TÜYAP Fairs Org. Inc. and MOS Fairs Inc. and the support of the Federation of Furniture Associations (MOSFED), hosted its visitors between 21–25 January 2025.

At IIFF2025, which was held simultaneously at Istanbul Expo Center and Tüyap Fair and Congress Center, visitors had the opportunity to see the latest furniture trends of the season closely in the halls separated according to product groups in two exhibition centers.



Summary Info

IIFF 2025 International Istanbul Furniture Fair

Official Title
International Istanbul Furniture Fair

Location
Tüyap Fair & Convention Center – Istanbul Expo Center

Dates
21.01.2025 – 25.01.2025

Number of Halls
25 HALLS

Exhibition Space
250.000 m^2



Overview

302

TUYAP FAIR & CONVENTION CENTER EXHIBITORS

444

ISTANBUL EXPO CENTER EXHIBITORS

10

EXHIBITOR COUNTRIES

169

VISITOR COUNTRIES

150.190

TOTAL VISITORS



Exhibitor Overview

NUMBER OF EXHIBITORS

746 EXHIBITORS /
CO–EXHIBITORS

NUMBER OF INTERNATIONAL EXHIBITORS

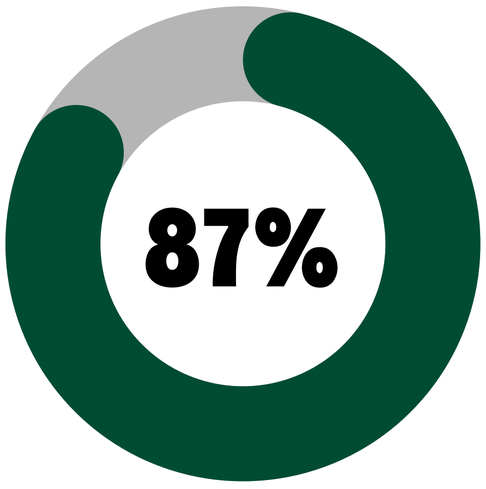
10 EXHIBITORS /
CO–EXHIBITORS

PRODUCT GROUPS

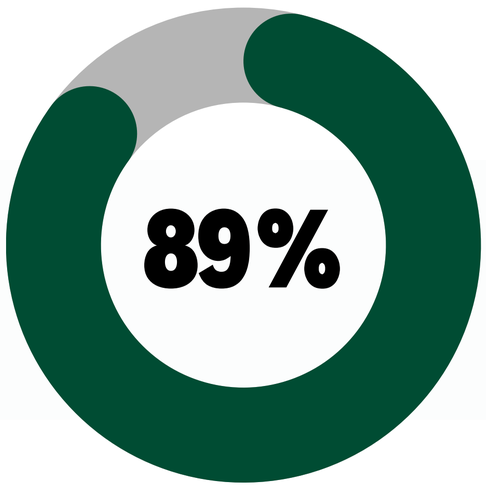
- Luxury Furniture
- Modern – Modular Furniture
- Office, School – Education Furniture
- Baby, Child, Young Room Furniture
- Garden Furniture
- Beds / Bases
- Accessories
- Lighting
- Fabric

EXHIBITOR COUNTRIES

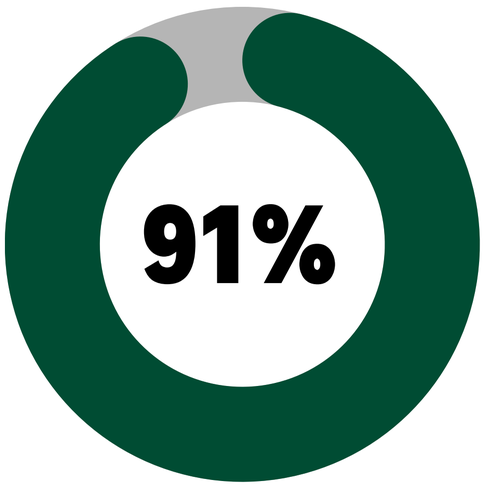
CHINA
ENGLAND
GERMANY
ITALY
KAZAKHSTAN
MALAYSIA
RUSSIA
SINGAPORE
USA
UZBEKISTAN



EXHIBITOR
SATISFACTION
RATE



CONSIDERS TO
EXHIBIT NEXT EDITION



RECOMMENDS
THE TRADE SHOW

Visitor Overview

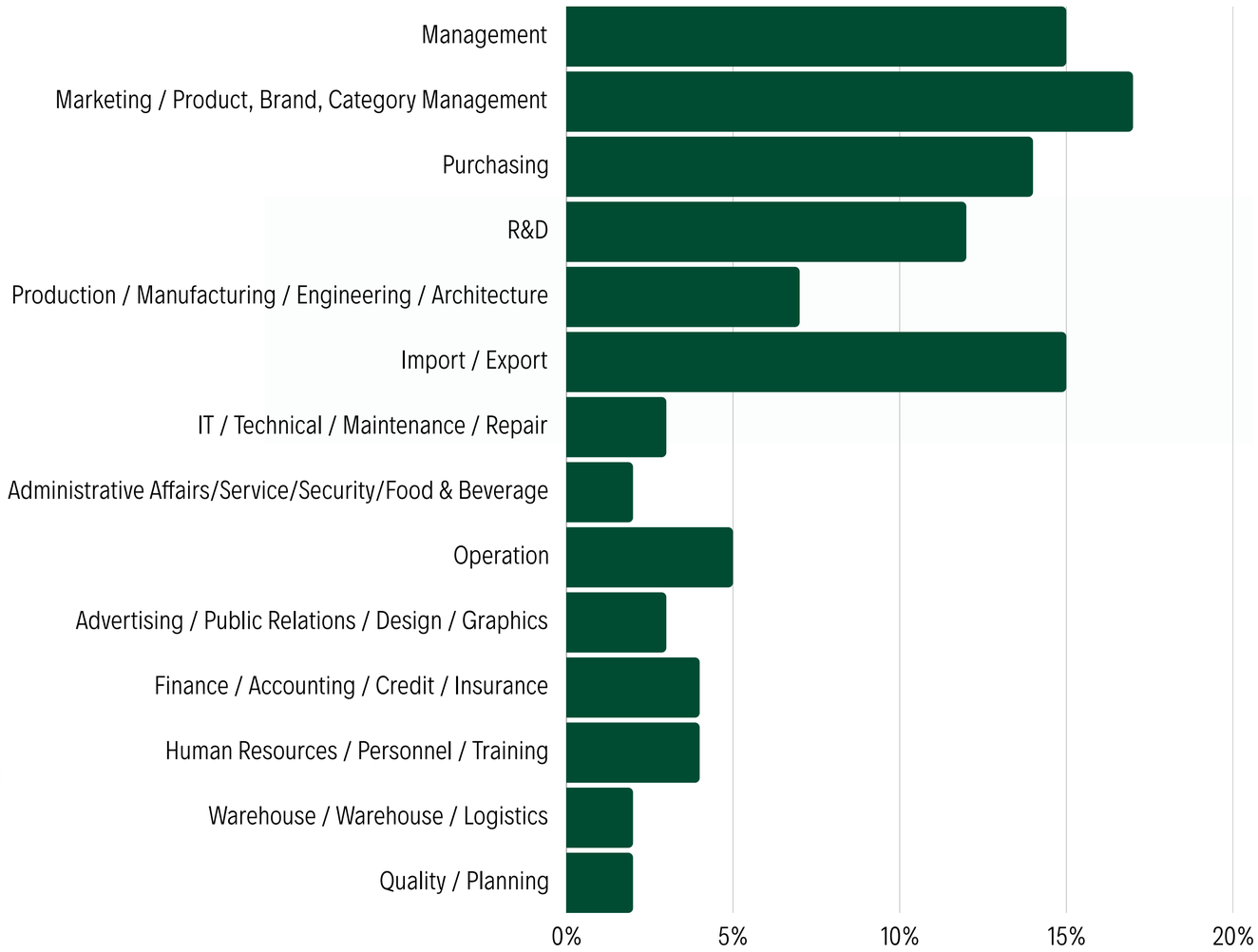
TOTAL NUMBER OF VISITORS
150.190 SECTOR PROFESSIONALS

INTERNATIONAL VISITORS
29.975 SECTOR PROFESSIONALS

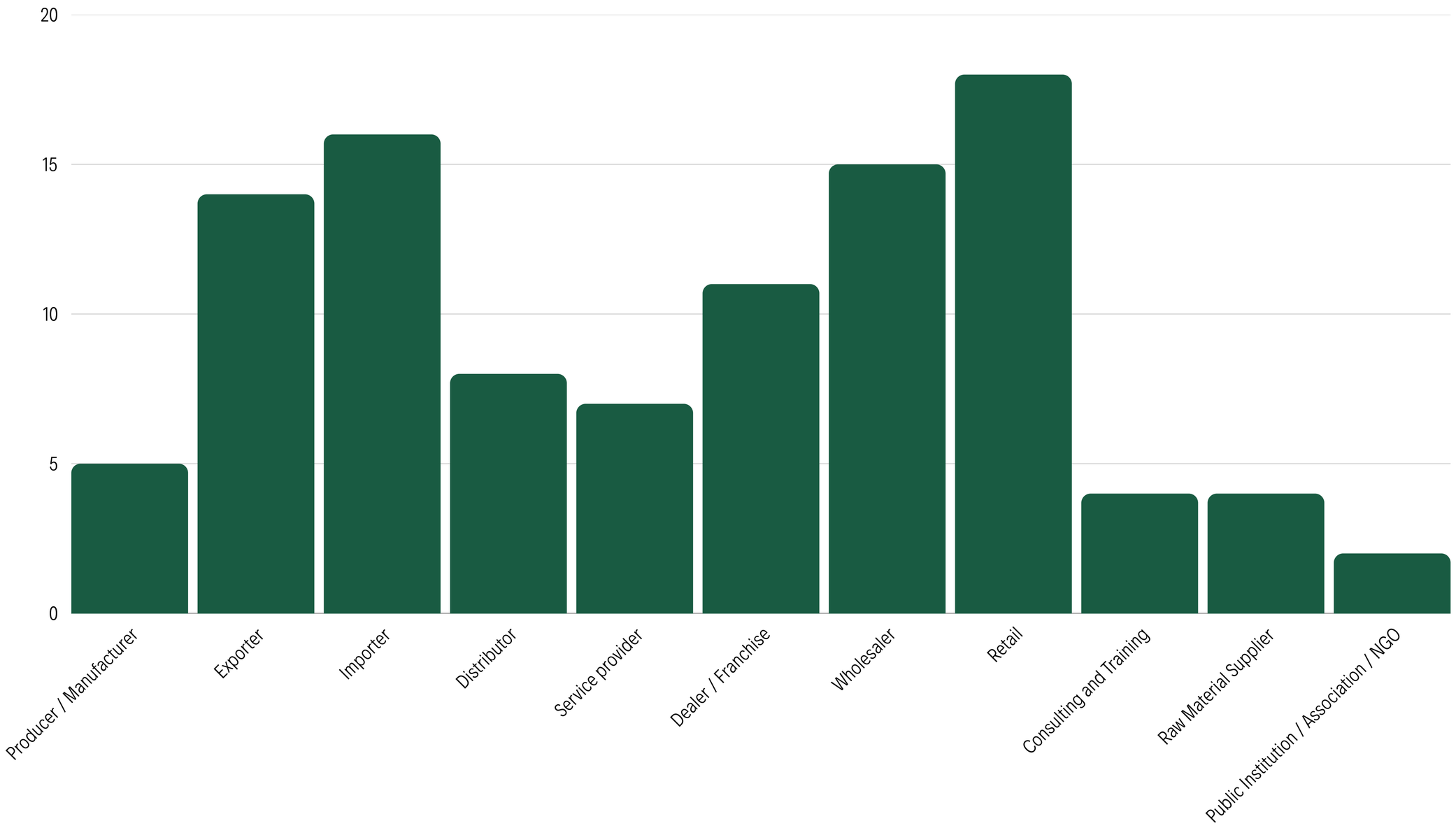
PURPOSE OF VISIT



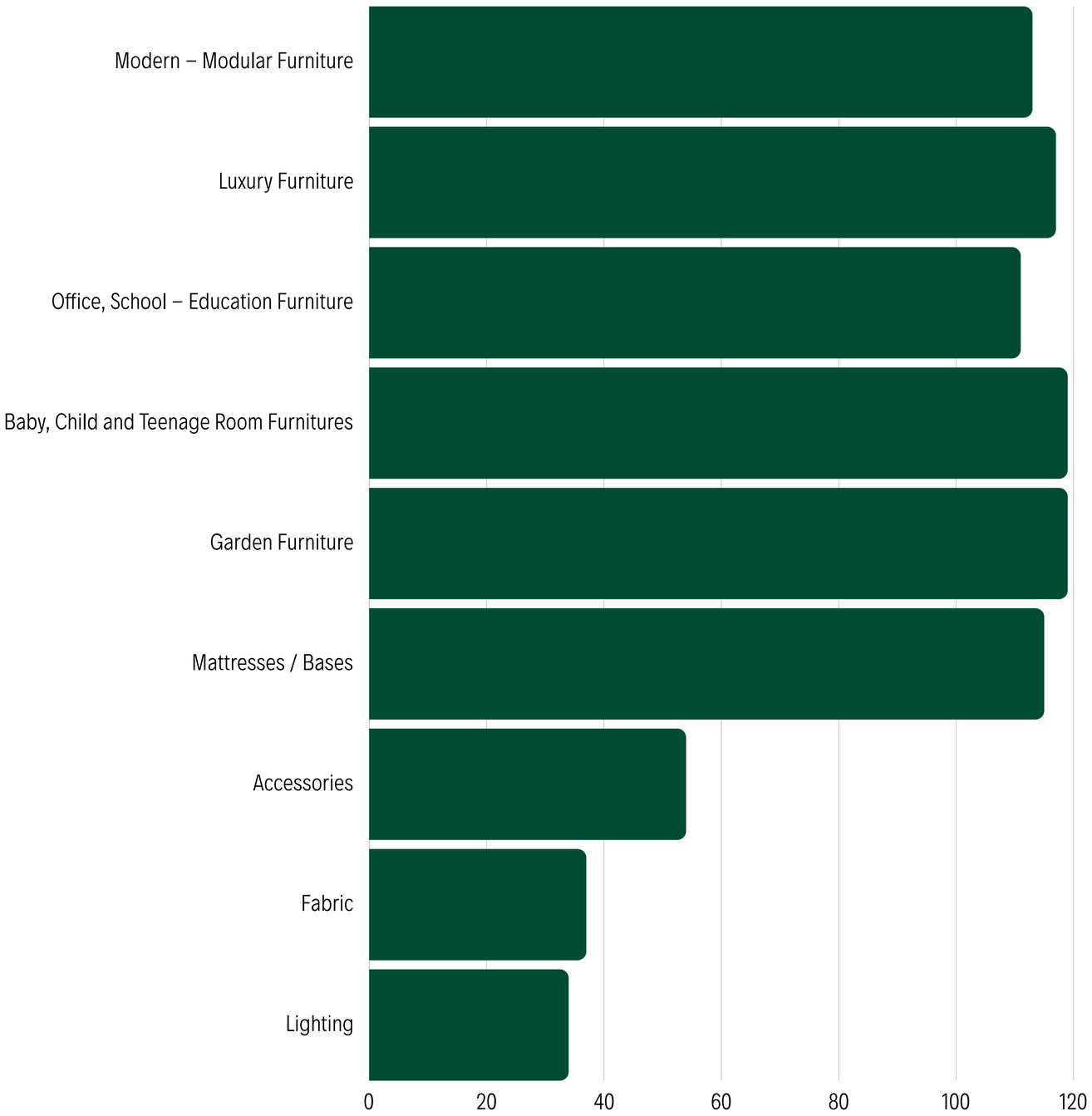
DEPARTMENTS OF VISITORS



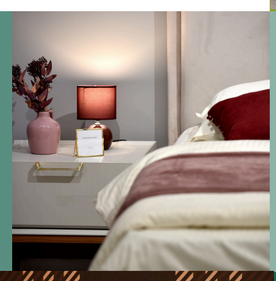
COMPANY FIELD OF ACTIVITY – VISITORS



SECTORAL DISTRIBUTION OF VISITORS















Visitor Overview

VISITOR COUNTRIES

Afghanistan
Albania
Algeria
America
Angola
Argentina
Armenia
Australia
Austria
Azerbaijan
Bahrain
Bangladesh
Barbados
Belarus
Belgium
Benin
Bermuda
Bolivia
Bosnia and Herzegovina
Brazil
Bulgaria
Burkina Faso
Burundi
Cambodia
Cameroon
Canada
Canary Islands
Chile
China
Colombia
Congo Democratic Republic of
Croatia
Czech Republic
Denmark
Djibouti
Ecuador
Egypt
El Salvador
England
Equatorial Guinea
Estonia
Ethiopia
Faroe Islands
Finland
France
Gabon
Gambia
Georgia
Germany
Ghana
Greece
Grenada
Guatemala
Guiana
Guinea
Hong Kong
Hungary
Iceland
India
Indonesia
Iran
Iraq
Ireland
Israel
Italy
Ivory Coasts
Jamaica
Japan
Jordan
Kazakhstan
Kenya
Korea
Kosovo
Kuwait
Kyrgyzstan
Latvia
Lebanon
Liberia
Libya
Liechtenstein
Lithuania
Luxembourg
Macedonia
Malawi
Malaysia
Maldives
Mali
Malta
Mauritius
Mexico
Moldova
Monaco
Mongolia
Montenegro
Montenegro
Morocco
Morocco
Mozambique
Myanmar Burma
Namibia
Nepal
Netherlands
New Zealand
Niger
Nigeria
Norway
Oman
Pakistan
Palestine
Panama
Peru
Philippines
Poland
Portugal
Principality of Andorra
Puerto Rico
Qatar
Republic of Dominica
Romania
Russia
Rwanda
Rwanda
S.Cyprus
San Marino
Saudi Arabia
Saudi Arabia
Scotland
Senegal
Serbia
Sierra Leone
Sierra Leone
Singapore
Slovakia
Slovenia
Somalia
South Africa
South Korea
Spain
Sri Lanka
Sudan
Suriname
Sweden
Switzerland
Syria
Taiwan
Tajikistan
Tanzania
Thailand
Togo
Trinidad and Tobago
TRNC
Tunisia
Turkey
Turkmenistan
Uganda
Ukraine
United Arab Emirates
United Kingdom
Uruguay
USA
Uzbekistan
Venezuela
Vietnam
Wales
Western Sahara
Yemen
Zambia
Zimbabwe

VISITOR CITIES – TÜRKİYE

Adana
Adıyaman
Afyonkarahisar
Ağrı
Aksaray
Amasya
Ankara
Antalya
Artvin
Aydın
Balıkesir
Bartın
Batman
Bayburt
Bilecik
Bingöl
Bitlis
Bolu
Burdur
Bursa
Çanakkale
Çankırı
Çorum
Denizli
Diyarbakır
Düzce
Edirne
Elazığ
Erzincan
Erzurum
Eskişehir
Gaziantep
Giresun
Gümüşhane
Hatay
Iğdır
Isparta
İnegöl
İstanbul
İzmir
Kahramanmaraş
Karabük
Karaman
Kars
Kastamonu
Kayseri
Kırıkkale
Kırklareli
Kırşehır
Kilis
Kocaeli
Konya
Kütahya
Malatya
Manisa
Mardin
Mersin
Muğla
Muş
Nevşehir
Niğde
Ordu
Osmaniye
Rize
Sakarya
Samsun
Siirt
Sinop
Sivas
Şanlıurfa
Şırnak
Tekirdağ
Tokat
Trabzon
Tunceli
Uşak
Van
Yalova
Yozgat
Zonguldak

TOP 10 VISITOR COUNTRIES

- Azerbaijan
- Bulgaria
- Germany
- Greece
- Iran
- Iraq
- Kosovo
- Libya
- Macedonia
- Romania
- Russia
- Saudi Arabia
- Serbia
- United Kingdom
- Uzbekistan
-

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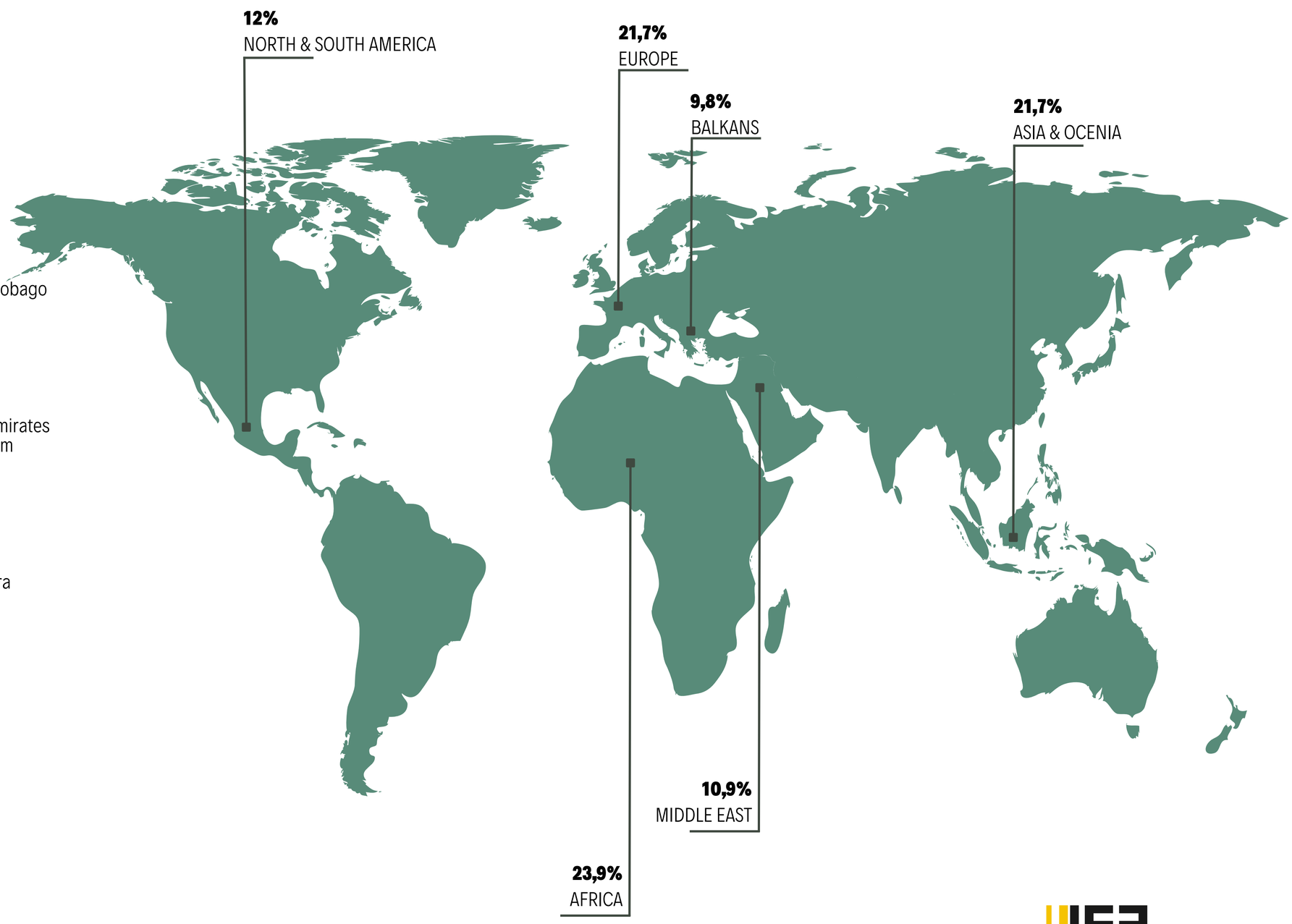
GEOGRAPHICAL DISTRIBUTION OF VISITORS









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