

TAM FUAR

WORLDSPORTS'25

ISTANBUL

SPORTS & BEYOND

8 - 11 MAY 2025

WORLD SPORTS ISTANBUL INTERNATIONAL FITNESS EQUIPMENT, SPORTS TECHNOLOGIES, FOOD, FASHION AND WELLNESS EXHIBITION

İSTANBUL

YENİKAPI

EURASIA SHOW & ART CENTER

FLAGSHIP EVENT OF SPORTS INDUSTRIES

The sports industry is about to come together at **World Sports Istanbul, organized by TAM Fairs Inc. at the Eurasia Show & Art Center on May 08-11, 2025** in order to create the largest and most comprehensive sports industry fair around the region., WSI is ready to enable hundreds of local and foreign exhibitors to achieve their export and import targets.

EXCLUSIVE GATEWAY of **WELLNESS MARKETS**



WSI FIGURES

11.627 Visitors Total
10.610 Local Visitors
1.017 Foreign Visitors

500+ Brands
900+ Professional Buyers



A REFLECTION OF COMMERCIAL SUCCESS

World Sports Istanbul, the largest reunion of the sports industries around the region, hosting the world's leading manufacturers, was achieved with the participation of hundreds of local and foreign brands welcoming more than **11.617 visitors including 1017 foreign professionals from the Middle East, North Africa, Eastern Europe and Far East countries, especially Russia and CIS countries.** At the same time, companies from many countries such as Spain, China, Pakistan, Egypt, Serbia, Italy and Germany took part in the exhibition to expand their trade network in World Sports Istanbul.

WSI WELCOMES THE WORLD

Exhibiting Countries:


1 - Italy


2 - Korea


3 - Spain


4 - Pakistan


5 - China


6 - Serbia

Visiting Countries:


Afghanistan


Austria


Azerbaijan


Belarus


Benin


Bulgaria


France


Germany


Greece


Hungary


Indonesia


Iran


Iraq


İtaly


Jordan


Kuwait


Lebanon


Mongolia


Morocco


Netherlands


Pakistan


Palestine


Portugal


Romania


Russia


Saudi Arabia


Serbia


Tunisia


Turkmenistan

SPORTS INDUSTRIES MARCH TOWARDS RECORD IN TÜRKİYE!



EXHIBITOR PROFILE

- Fitness Technology & Home Fitness Equipment
- Individual & Team Sports Branches
- Rehabilitation & Therapy & Holistic
- Sports Fashion & Accessories
- Wellness & Beauty & Food
- Services & Media
- Sports Nutrition
- Gamercising



Global Sports Equipments Market Size:

2023 → 2031

$535.637.015 $930.500.000

(%3,83 Annual Growth Rate)

STAY SEAMLESSLY CONNECTED WSI

ATHLETE *14.550+*

FITNESS & SPORT CENTRES *3000+*

MEMBERSHIP *7 MILLION+*

SPORT CLUBS *24.500+*

FITNESS & WELLNESS SECTORS *2.5 BILLION INDIVIDUALS & OVER 2 BILLION $ VOLUME*

- Wide Product Range
- Supplier Diversity & Reliability
- Competitive Rates
- International Events
- Production Capacity Sufficiency
- Istanbul's Position Connecting Europe & Asia
- Easy Access – 3 hour flight range



B2B PURCHASING DELEGATIONS

Comprehensive purchasing delegations **from various countries**

- Fitness Franchise Brands
- Sport Textile & Accessories
- Sports Nutrition Wholesalers
- Wellness Technology Dealers

- Export Gateway of Sports Industry with %9,8 Annual Growth* Rate
- 6.6 Trillion $ Wellness Market
- 240 Billion $ Fitness Industry
- 193,7 Billion $ Sports Nutrition & Supplements Industry
- 600 Billion $ Sports Materials Industry
- 300 Billion $ Active Wear Market

*average

WSI FEATURES ALL ABOUT SPORTS

SPECIAL SECTIONS:

GYMTECH Home & Gym Fitness Equipment

Sportswear Products & Upcoming Trends **SPORTEX**

EATWELL Sports Nutrition Dynamics

Group Fitness Brands **DANCEFIT**

GAMERCISING Ar/Vr Hub For Fitness

Bondless Wellness Market **WELLPRO**

VISITOR PROFILE

- Sports & fitness centers
- Purchasing agents of sports clubs and studios
- Purchasing officers in tourism management
- Mega housing project managers
- Sports schools & clubs
- Physical therapy and rehabilitation centers
- Water sports schools & clubs, ski schools & clubs
- Tennis, equestrian and golf clubs
- Sports nutrition and supplements shops
- Instructors, dieticians, life coaches,sports schools
- Health centers & professional sports clubs, individual sports studios
- Construction suppliers, contractors, city planners
- Government o cials of environment and urbanisation ministries
- Press & broadcasting organizations, special events clubs
- Sport enthusiasts



A BUZZ TO REMEMBER

MAIN STAGE!!

World Sports Istanbul proudly featured over 50+ world renowned group fitness brands such as Zumba, Les Mills, Pound Fitness, Athletic House, Belly Fit, Door Line Pilates,



Jumping Fitness, Macfit and many more providing the most comprehensive scene of sports of colourful stage performances for World Sports Istanbul visitors. Reflecting various approaches related to fitness activities due to foreign presenters, World Sports stage is and will be known as the premier scene for group fitness creations from all around the world.





WSI

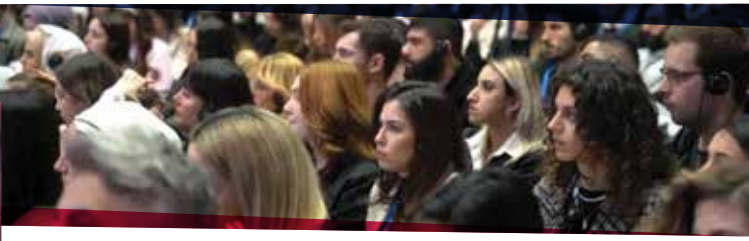
SUMMIT:

WSI RAISES THE BAR FOR A BETTER FITNESS EXPERIENCE

World Sports Istanbul Summits will provide profound insights across a diverse range of topics. Offering enlightening discussions, led by keynote speakers from academic and industry backgrounds, pointing out the evolving landscape of the sports sector, synthesizing concepts of sustainability and awareness. By fostering dialogue on emerging trends and practices within sports communities worldwide, the Summits will once again play a pivotal role in shaping the future of the industry.

ILLUSTRATED WORKSHOPS, HANDS-ON TRAINING

With a focus on establishing a robust scientific platform to navigate industry dynamics, the World Sports Istanbul Summits is about to meticulously present sessions covering various themes featuring discussions on corporate wellbeing, cognitive fitness, the importance of physiotherapy and numerous other pertinent topics with cooperation of Athletic House Academy – The representative of NASM and AFAA in Türkiye.



ALL DYNAMICS OF SPORTS NUTRITION

Within the scope of World Sports Summits, Sports Nutrition Summit organised by Sports Industry Association – the representative of EUROPE ACTIVE and TREPS hosted speakers consisting of renowned nutritionists, dietitians, sports nutrition academics and founders of sports institutions.



Dr. Enes Eminoğlu
Deputy Minister of
Youth and Sports of
Republic of Türkiye

WSI

FULL OF EVENTS



SPORTS ACROSS THE BOARD

The organization, where dozens of sports events from all branches take place every day, featuring a wide range of activities, from demonstration trainings of championship MMA athletes such as WKU and ISKA World Championship Sabriye Şengül, to the Turkish Rowing Federation ergometer competition, from the Battle of Bosphorus Crossfit all-star competition, to kickboxing and gymnastics shows. The most important athletes in their fields performed at World Sports Istanbul with their most exciting shows.







RESERVE YOUR PLACE NOW!

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